

**Press Release**  
**October 19, 2009**

## **Gin Wigmore to Star at The Marlborough Wine Festival**

A New Zealand artist who has been described as “one of the most exciting new artists to emerge in many years” has confirmed she will perform at next year’s Marlborough Wine Festival.

23-year-old Gin Wigmore made musical history last year when she was signed up to Universal Motown Records USA, by the president of the company. Her debut album Holy Smoke, to be released in New Zealand this week, was recorded in Hollywood’s Capitol Studios, with American band The Cardinals.

The Marlborough Wine Festival has a history of featuring New Zealand’s greatest young talent, alongside the world class wines produced in the region. Next years event will be no exception. As well as Gin Wigmore, the festival will also feature Liam Finn and new talent Ladi6 whose album ‘Time is Not Much’ won the best urban/Hip Hop album in this months Vodafone New Zealand Music Awards. It is set to be the best line-up the festival as ever seen!

Sixty-five wineries will take part in the February 13 event, providing visitors with the opportunity to taste hundreds of Marlborough’s renowned wines. Along with the music and wine, 28 food stalls will highlight the gourmet aspect of the Marlborough region.

Fashion in the Vines features again with New Zealand’s leading designers judging the wares of festival goers, who are encouraged to don their fancy frocks and suave suits. Some wonderful prizes are up for grabs including a weekend for two in Wellington & tickets to the 2010 Montana Wearable Arts Awards. Details on how to enter can be found at [www.wine-marlborough-festival.co.nz](http://www.wine-marlborough-festival.co.nz)

The Marlborough Wine Festival won’t be all frivolity though, with two wine tutorials scheduled, allowing individuals to find out more about the varietal differences emerging within Marlborough. A highlight will be the Marlborough Sparkling Experience, with specialist winemakers explaining the multifaceted process that goes into producing sparkling wines. The second tutorial, Marlborough vs. The World, will compare Marlborough wines with those from around the world. This tutorial will be led by some of New Zealand’s most renowned winemakers.

The Marlborough Wine Festival is the country’s longest and largest such event and will be held at the historic Brancott Estate – Marlborough’s oldest vineyard.

Tickets are now available from TicketDirect, on [www.ticketdirect.co.nz](http://www.ticketdirect.co.nz) or phone 0800 224 224.

**For Further Information:**

**Marcus Pickens**

**Wine Marlborough**

**Ph: + 64 21 831 820**

**Email: [marcus@wine-marlborough.co.nz](mailto:marcus@wine-marlborough.co.nz)**